

A Hackathon with a twist!



An innovative Jam to collab &
work on new Ideas &
technologies!

History

●●● Inception 2016



●●● Inception 2017



●●● Inception 2024

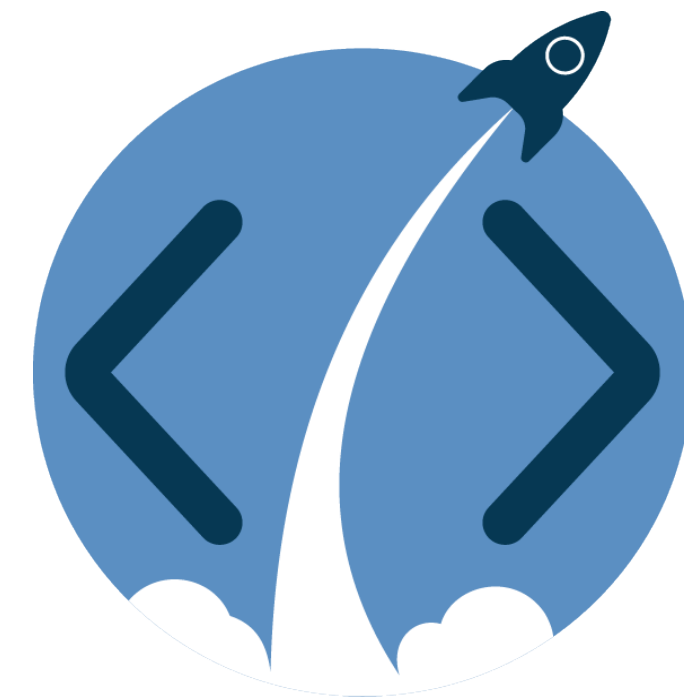


INTRODUCTION

This innovation jam is designed to give you the freedom to explore and develop ideas that align with and enhance our current processes, portfolio, or harness new technologies

The aim is to assemble cross-functional groups or individuals for idea generation, tackling complex issues, and creating prototypes that address targeted problems or seize emerging opportunities

● ● ● Inception



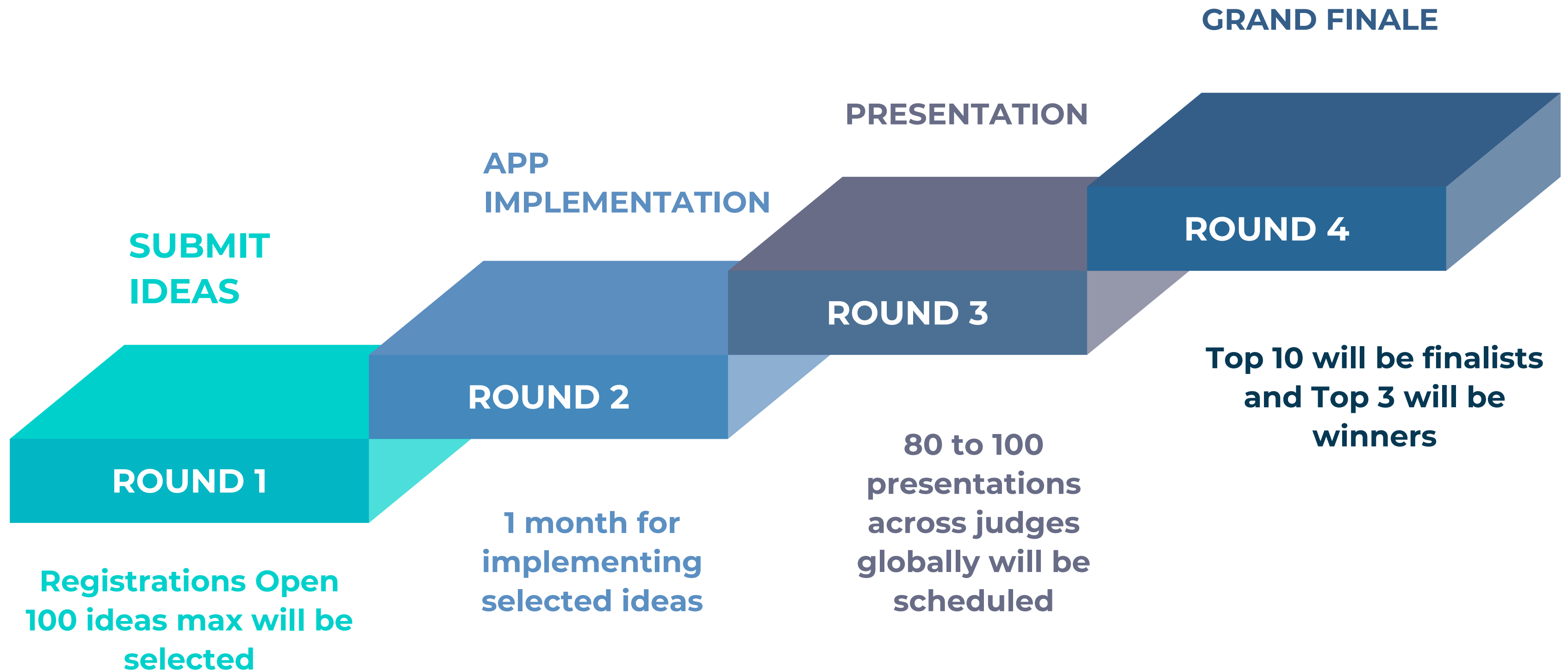
Theme for Inception 2024 -LEVEL UP

- Leveling up our processes, portfolio and the way we approach problems!

LEVEL UP your everyday work through innovation and enhanced efficiency

LEVEL UP with New Technologies like GenAI, LowCode Platforms, cloud services.

ROUNDS



General Rules



- No restriction on number of ideas that can be submitted. But one member can be a part of only one team for further rounds. If his/her multiple ideas are selected you must choose one team only.
- The team members should be finalized at the time of idea submission and will not be allowed to change later.
- If a member cannot find team, you can reach out to the volunteers at your location to help you form a team.
- The organizers will ensure that your idea is kept secret and is not shared with anyone.
- Care should be taken that no existing projects/Poc's are duplicated as a part of the idea.
- You are free to form teams from multiple location i.e Pune, Chennai, Bangalore, Hyderabad, Germany, USA at Intelizign.
- Adherence to company policies and ethical standards is mandatory.
- Inception is only for Intelizign employees.

PROCESS

Leveling up our efficiency

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How to participate ?

Follow the below instructions

- Create a team of 2- 4 (max)/ we could help you create a team.
- Brainstorm & submit Ideas that align with Intelizign's business portfolio.
- Once your Idea is selected, implement your application and prepare a presentation.
- Once your Application is selected, the final round would be a presentation for the Management.

Tentative Timeline



Start Date	End Date	Duration(DAYS)	Schedule
19-Aug-2024	2-Sep-24	14.00	Registration & Round 1 (Idea Submission)
2-Sep-2024	4-Sep-24	2.00	Judges Screening of ideas/Only 100 best ideas will be carried forward to round 2
5-Sep-24	5-Sep-24		Declare Result of Round 1 (Idea Submission)
6-Sep-2024	1-Oct-24	25.00	Total duration for building application + Presentation
2-Oct-2024	3-Oct-2024	1.00	Sending invitations announcing Schedule of ppt for Round 2
4-Oct-2024	9-Oct-24	5.00	Judgement of Round 2
10-Oct-2024		1.00	Declare Result of Round 2 - 10 Teams max
11-Oct-2024	11-Oct-24	1.00	Round 3 (Presentation online) And Declare Winners (Invitation for online event will be sent to all employees across the globe) - Tentative

EVENT STRUCTURE



Round 1

Submission Guidelines:

- Each team must submit a synopsis of their idea.
- The submission should include:
 - Title of the idea
 - Description of the problem being addressed
 - Proposed solution and its benefits
 - Alignment with our current portfolio
 - Potential impact and scalability

Rules & Regulation

- Customer work/project ideas/laptops cannot be published as it has legal boundaries

Judgement Criteria

Problem-Solving
Innovation and Creativity
Relevance to Domain and
Portfolio
Market Potential
Feasibility and
Implementation
Clarity and Presentation

ROUND 1 - EXAMPLES



Example of a Poorly-Submitted Idea:

Title: Improved Coffee Machine in the Office

Description of the Problem Being Addressed: The coffee machine in the office is outdated and not very user-friendly.

Proposed Solution and Its Benefits: Replace the old coffee machine with a new model that has more features. Benefits include better coffee quality and a more modern design.

Alignment with Our Current Portfolio: This idea does not directly align with our strategic goals or current portfolio, which focuses on technological innovation and enhancing business processes.

Potential Impact and Scalability: The impact is limited to improving the office environment rather than driving significant business value or scalability. The solution does not address core operational challenges or leverage advanced technologies.

In summary, a well-submitted idea should clearly connect to the company's strategic goals, demonstrate the use of advanced technology where applicable, and provide a solution with significant impact and scalability.

EVENT STRUCTURE



Round 2

Duration: 1 month

Implementation Guidelines:

- Teams must develop a functional prototype of their idea.
- The implementation should be original work created during the hackathon period.
- Teams are allowed to use open-source libraries and resources but must provide proper attribution. (No funds would be provided)

Submission Requirements:

- PPT
- Demo video showcasing the functionality of the prototype

• Support:

- Access to mentors and technical resources will be provided.
- Teams can seek guidance and feedback from mentors during the implementation phase.

Judgement Criteria

Problem-Solving
Innovation and Creativity
Relevance to Domain and
Portfolio
Market Potential
Feasibility and
Implementation
Clarity and Presentation
Implementation (UI/UX +
Tech stack)

EVENT STRUCTURE



Round 3

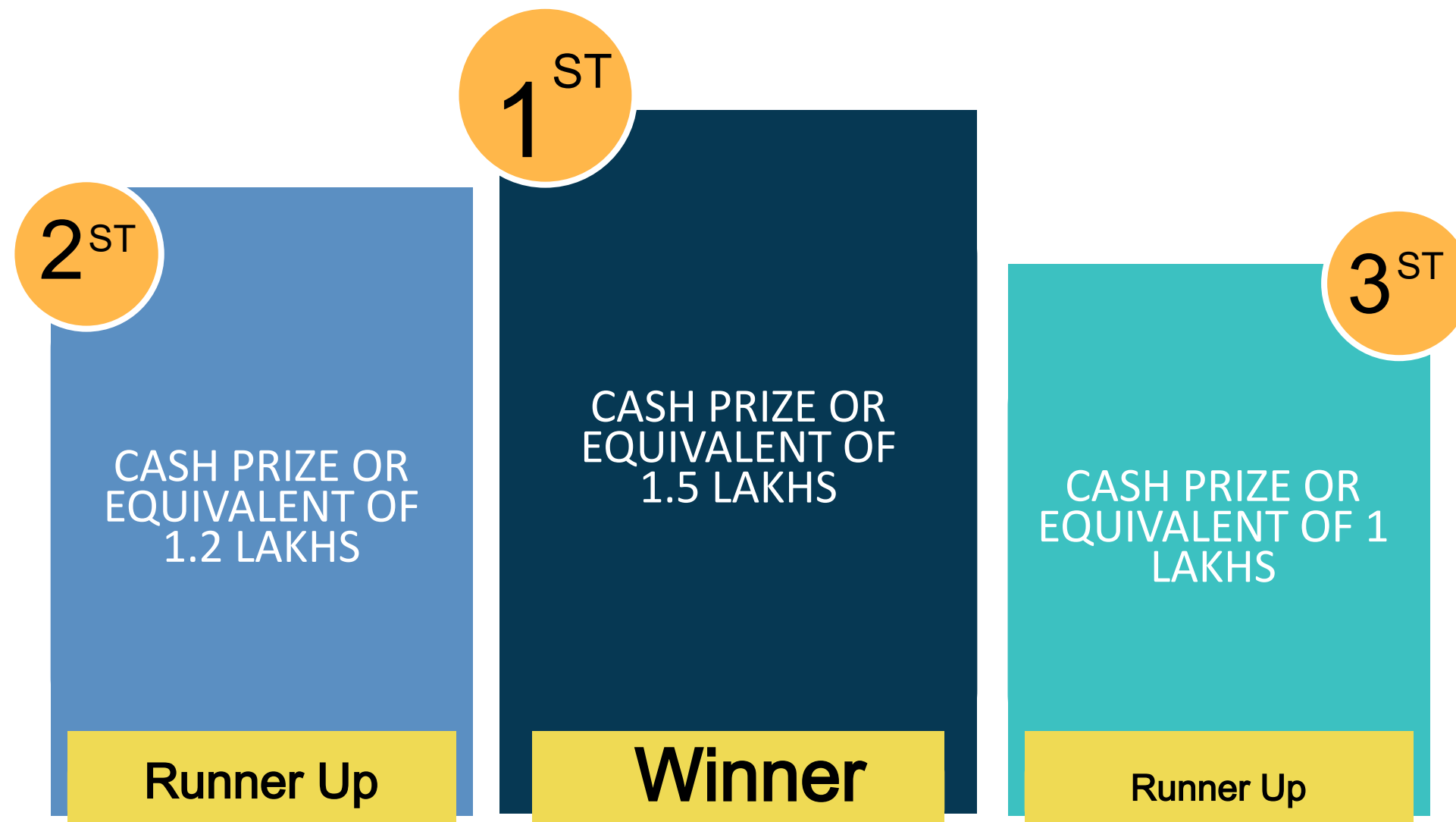
- Event Date:
- Presentation Guidelines:
 - Each team will have 15 minutes for their presentation.
 - An additional 10 minutes will be allocated for Q&A with the judges.
 - Presentations should cover:
 - Overview of the problem and solution
 - Demonstration of the prototype
 - Technical details and implementation process
 - Impact and future potential

Judgement Criteria

Problem-Solving
Innovation and Creativity
Relevance to Domain and
Portfolio
Market Potential
Feasibility and
Implementation
Clarity and Presentation
Implementation (UI/UX +
Tech stack)

Tentative PRIZES

This may change after discussion with management.



Goodies

Note pad

Pencil

Tee-shirt

Metal Badge - Inception

Fridge Magnet - Inception

Tote bag



INCEPTION CORE TEAM



Yogesh Puri - Pune

Srija Bovindala - Pune

Smitha - Bangalore

Vaishali - Hyderabad

Somesh - USA

Kamesh - Chennai

THAT'S A
WRAP!

Thank you for participating.